

Conference Expands Global Reach and Announces 2017-2018 Trade Missions

The Conference of Great Lakes and St. Lawrence Governors and Premiers (Conference) recently celebrated the opening of three new international trade offices in the Arab Gulf, South East Asia and South Korea. The trade offices located in Dubai, Singapore and Seoul will assist small and medium enterprises from the Great Lakes-St. Lawrence region to export and grow business to the UAE, Saudi Arabia, Qatar, Kuwait, Oman, Bahrain, Singapore, Indonesia, Malaysia, Philippines, Thailand, Vietnam and South Korea. The Conference's trade offices provide a scope of services tailored for each participating member's needs including agent distributor searches, matchmaking, trade events, investment activities, referrals, extensive databases of trade contacts, development of trade leads, business appointment assistance and trade missions. The addition of the three new offices grows the Conference's network to thirteen trade offices providing global market access to 91 countries on six continents.



In 2017-2018, the Conference will lead trade missions to several promising markets:

Brazil and Argentina--November 5-11, 2017

Mexico--February 26--March 2, 2018

South Africa and Kenya--June 4-8, 2018

Trade missions are an excellent vehicle for companies to visit international markets as part of an organized group of business people. Each trade mission participant receives a customized, pre-qualified schedule of one-on-one business appointments in country, logistical support for travel, assistance with drivers/interpreters, networking events and country briefings. In-market, Conference missions attract significant visibility and ensure high-level meetings with government officials, business associations and potential business partners. Participating companies can apply for grant funding in many of the Conference's member States to offset participation and travel costs.

In recent years, the Conference's combination of mission quality and value has attracted more than 375 companies to more than 22 foreign markets. Past missions have visited Argentina, Australia, Brazil, Czech Republic, Chile, Colombia, Germany, India, Indonesia, Mexico, New Zealand, Peru, Poland, Qatar, Québec, Romania, South Africa, Thailand, Turkey, Vietnam, the United Arab Emirates and the United Kingdom.

For more information on the Conference's International Trade Program please visit

www.cglslgp.org