



BRAZIL & COLOMBIA TRADE MISSION

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Join the Great Lakes St. Lawrence Governors & Premiers trade mission to Brazil and Colombia from **March 24-29 2019**. The mission delegation will make stops in São Paulo and Bogotá. Each mission participant will receive a customized schedule of B2B meetings to meet with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Brazil and Colombia Trade Offices.

- Brazil is the 8th largest economy in the world and home to Latin America's largest aerospace, automotive, oil and gas, mining, capital goods, medical equipment and chemical industries.
- Brazil has a natural affinity for the United States and a high regard for U.S. products, brands and technology. The economy grew every quarter in 2017. Moody's upgraded Brazil's outlook to stable in April, 2018.
- The U.S.-Colombia Free Trade Agreement eliminated import tariffs on 80% of US exports of consumer and industrial products to Colombia.
- Colombia's infrastructure projects will generate demand for logistics, construction equipment for public roads and airports, water treatment, water supply, electric power generation, oil and gas exploration and pollution control equipment, air navigational and port security aids, railway construction, transportation equipment, security and defense items and services, and mass transit systems.

COSTS

Participation Fee:

US \$1,500 per person (each additional participant US \$500)

Market Research & Customized Appointment Setting Fees*:

Brazil: \$2,650 USD

Colombia: \$2,650 USD

CONTACT

Zoë Munro, Program Director
312.407.0177
zmunro@gsgp.org
www.gsgp.org

*Grant funding is available in many states to offset mission costs and travel fees. In some states, the market research and customized appointment fee are complimentary.

