

## GSGP Expanding Global Reach to Japan and Announces 2019-2020 Trade Missions

The Great Lakes St. Lawrence Governors & Premiers recently announced the planned opening of a new trade office in Tokyo, Japan. The GSGP trade offices provide a scope of services tailored for each participating member's needs including agent distributor searches, matchmaking, trade events, investment activities, referrals, extensive databases of trade contacts, development of trade leads, business appointment assistance and trade missions. The addition of the office in Japan grows the GSGP network to fourteen trade offices providing global market access to 92 countries on six continents.

In 2019-2020, GSGP will lead trade missions to several promising markets:

**Australia—November 11-17, 2019**  
**Vietnam & Philippines—March 16-20, 2020**  
**Japan—Late spring, 2020**



Trade missions are an excellent vehicle for companies to visit international markets as part of an organized group of business people. Each trade mission participant receives a customized, pre-qualified schedule of one-on-one business appointments in country, logistical support for travel, assistance with drivers/interpreters, networking events and country briefings. In-market, GSGP missions attract significant visibility and ensure high-level meetings with government officials, business associations and potential business partners. Participating companies can apply for grant funding in many of the GSGP's member States to offset participation and travel costs.

In recent years, GSGP's combination of mission quality and value has attracted more than 500 companies to more than 22 foreign markets. Past missions have visited Argentina, Australia, Brazil, Czech Republic, Chile, Colombia, Germany, India, Indonesia, Mexico, New Zealand, Peru, Poland, Qatar, Québec, Romania, South Africa, Tanzania, Thailand, Turkey, Vietnam, the United Arab Emirates and the United Kingdom.



For more information on the GSGP International Trade Program please visit [www.gsgp.org](http://www.gsgp.org)