SOUTH KOREA & JAPAN TRADE MISSION
JUNE 1-5, 2020

ACCELERATE YOUR EXPORT SALES

Please join the Great Lakes St. Lawrence Governors & Premiers trade mission to South Korea and Japan from June 1-5, 2020. The mission delegation will make stops in Seoul and Tokyo. Each mission participant will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Trade Offices in South Korea and Japan.

WHY SOUTH KOREA & JAPAN?

- Korea’s GDP is currently valued at $2.09 trillion, ranking 11th in the world and third in East Asia.
- Korea’s leaders are looking to technology-intensive industries to drive growth. Industries include healthcare (medical devices, pharmaceuticals, and biotechnology), industrial chemicals, information technology (IT) components, semi-conductor manufacturing, aerospace and defense, energy, environmental technology, and transportation.

- In 2018, bilateral U.S.-Japan trade in goods and services surpassed $300 billion. U.S. goods to Japan reached $75.7 billion while service exports were $45.4 billion, for a total of $121.1 billion.
- Top U.S. exports to Japan include civilian aircraft and related parts, industrial machines, natural gas, pharmaceuticals, medical devices, and travel and tourism.

(export.gov)

COSTS

Participation Fee:
US$1,500 per person (each additional participant US $500)

Market Research & Customized Appointment Setting Fees*:
South Korea US $2,970    Japan US $4,000

*Grant funding is available in many states to offset mission costs and travel fees. In some states, the market research and customized appointment fee are complimentary.

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REGISTRATION DEADLINE FEBRUARY 18, 2020
CLICK HERE FOR MORE INFORMATION