



BRAZIL AND COLOMBIA TRADE MISSION November 16-20, 2020

ACCELERATE YOUR EXPORT SALES

Please join the Great Lakes St. Lawrence Governors & Premiers trade mission to Brazil and Colombia from November 16-20, 2020. The mission delegation will make stops in São Paulo and Bogotá. Each mission participant will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Trade Offices in Brazil and Colombia.



WHY BRAZIL AND COLOMBIA?

- The Republic of Colombia is the fourth largest economy in Latin America and has the third largest population with approximately 49 million inhabitants;
- Brazil is the largest country in South America. Following the United States, it is the second largest economy in the Western Hemisphere;
- U.S. direct investment in Brazil is led by manufacturing, finance and insurance, and mining;

- U.S. exports to Colombia in 2018 were valued at USD 15.2 billion. U.S. exports to Colombia that have enjoyed significant growth since the implementation of the TPA (Trade Promotion Agreement of May 2012);
- Brazil was the US 13th largest goods trading partner with \$70.7 billion in total (two-way) trade in goods during 2018;
- In 2018, the U.S. and Brazil finalized the Open Skies agreement which expands opportunities for future air travel and commerce between the U.S. and Brazil.
(export.gov)

COSTS

Participation Fee:

US\$1,500 per person (each additional participant US \$500)

Market Research & Customized Appointment Setting Fees*:

Brazil US \$2,650 Colombia US \$2,650

*Grant funding is available in many states to offset mission costs and travel fees. In some states, the market research and customized appointment fee are complimentary.

CONTACT

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REGISTRATION DEADLINE AUGUST 2, 2020
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