MEXICO VIRTUAL TRADE MISSION
June 21-July 2, 2021

ACCELERATE YOUR EXPORT SALES
Join the Great Lakes St. Lawrence Governors and Premiers multi-sector Virtual Trade Mission to Mexico June -July 2, 2021. Similar to the process used for in-person trade missions, participants will receive a prescreened virtual b2b meeting schedule with potential distributors, buyers, and joint venture partners. The virtual trade mission format allows companies to extend their geographic reach in Mexico as meetings are not limited to specific cities or regions. Participants will also benefit from market sector briefings, an online meeting platform and support from the GSGP Mexico Trade Office.

WHY MEXICO?
Mexico’s most promising sectors for U.S. exporters include agriculture; agribusiness; auto parts and services; aerospace; education services; energy; environmental technology; franchising; housing and construction; packaging equipment; plastics and resins; security and safety equipment and services; information technology; transportation infrastructure equipment and services; and travel and tourism services.

The USMCA contains significant improvements and modernized approaches that will deliver more jobs, stronger worker protections, expanded market access, and greater opportunities to trade for companies large and small. (export.gov)

COSTS
Participation Fee: 
US$1,000 per company

Market Research & Customized Appointment Setting Fees*: 
US$2,900

* Grant funding is available in many State to offset 50-75% of mission costs. In some States the market research and appointment setting is complimentary.

REGISTRATION DEADLINE
APRIL 23, 2021
CLICK HERE FOR MORE INFO

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Recipient of the 2020 President’s “E Award” for Export Service
<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Activity</th>
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<tbody>
<tr>
<td>December 17, 2020</td>
<td>Friday</td>
<td>Last day for registration</td>
</tr>
<tr>
<td>March 8, 2021</td>
<td>Monday</td>
<td>Virtual Trade Mission Begins</td>
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<td>During Weeks of xxx - xxx</td>
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<tr>
<td>March 26, 2020</td>
<td>Friday</td>
<td>Virtual Trade Mission Ends</td>
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Please join us for an overview provided by an expert. Learn about key industry sectors and business opportunities for small to medium-sized companies in the Great Lakes St. Lawrence region.