



SPAIN, PORTUGAL & MOROCCO TRADE MISSION

November 3-13, 2024

ACCELERATE YOUR EXPORT SALES

Please join the Conference of Great Lakes St. Lawrence Governors & Premiers (GSGP) trade mission to Spain, Portugal and Morocco, November 3-13, 2024. Each mission participant will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Europe and Africa Trade Offices.



COSTS

Participation Fee:

US \$1,800 per person
US \$800 for each additional participant

Market Research & Customized Appointment Setting Fees*:

Spain	US \$5,520
Portugal	US \$5,520
Morocco	US \$4,000

* Grant funding is available in many states to offset 50 percent of mission costs. In some States, the market research and appointment setting is complimentary.



Recipient of the 2020 President's
"E Award" for Export Service

WHY SPAIN, PORTUGAL & MOROCCO?

Spain is an advanced economy with well-developed industries. Leading sectors for US exports include aerospace, agriculture, energy, IT, and medical technology, among others.

Portugal is an excellent entry point or test market for U.S. firms seeking to establish EU access. They have a strong tourism sector, with agriculture, automotive, aerospace, energy, IT, and medical markets as additional opportunities.

The US and Morocco have had a free trade agreement in place since January 1, 2006. US exports to Morocco are up 31% through March 2024. Key sectors include agriculture, energy, healthcare, infrastructure, telecommunications, and water technologies.

REGISTRATION DEADLINE AUGUST 20, 2024

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