



BRAZIL & COLOMBIA TRADE MISSION

In person: November 8-12, 2021

Virtual Options: Brazil--October 18-29, 2021

Colombia--November 8-12, 2021

ACCELERATE YOUR EXPORT SALES

Please join the Great Lakes St. Lawrence Governors & Premiers trade mission to Brazil and Colombia from **November 8-12, 2021**. A virtual option will take place **October 28-29 for Brazil** and **November 8-12 for Colombia**. The in-person mission delegation will make stops in São Paulo and Bogotá. Each mission participant, virtual or in person, will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Trade Offices in Brazil & Colombia.



COSTS

Participation Fee:

In person: US\$1,500 per person (each additional participant US\$500)

Virtual Option: Reduced price of US\$1,000 per company

Virtual or in Person Market Research & Customized Appointment Setting Fees*:

Brazil US\$2,650 Colombia US\$2,650

*Grant funding is available in many States to offset mission costs and travel fees. In MI and OH the market research and customized appointment fees are complimentary.

CONTACT

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WHY BRAZIL & COLOMBIA?

- Brazil continues to be an excellent market for US and Canadian exporters across a wide range of sectors, despite the economy experiencing a slowdown as a result of the pandemic. The aggressive response by the Brazilian government to pump money into the economy and offer generous unemployment benefits has economists forecasting a return to positive GDP growth for 2021.
- The US is Colombia's largest trading partner and Colombia was the 22nd largest market for US exports in 2019. US exports to Colombia in 2019 were valued at US\$14.7 billion and US\$705 million from Canada. Consumers in Colombia generally prefer US and Canadian products and services due to Colombia's close political ties and geographic proximity to North America and the quality and reliability of US and Canadian products. (www.export.gov)

Recipient of the 2020 President's
"E Award" for Export Service

REGISTRATION DEADLINE AUGUST 13, 2021
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