

# SOUTH AFRICA & KENYA

## TRADE MISSION

FEBRUARY 10-17, 2027

📍 Johannesburg and Nairobi



Join the Great Lakes St. Lawrence Governors & Premiers (GSGP) trade mission to South Africa and Kenya February 10-17, 2027. Participants will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Africa Trade Office. Optional safari weekend at own cost.

### WHY SOUTH AFRICA & KENYA

South Africa and Kenya serve as strategic gateways to the African continent, offering access to both established and rapidly growing markets. South Africa, the continent's most industrialized economy, presents opportunities in manufacturing, mining, agribusiness, automotive, industrial equipment, and infrastructure development, while Kenya is East Africa's leading commercial and logistics hub with strong demand across technology, healthcare, infrastructure, agriculture, energy, and consumer products. Together, these markets provide access to key regional trade blocs, including SADC, SACU, EAC, COMESA, and AfCFTA, creating a platform for companies seeking growth throughout Africa.



### Mission Benefits

- ✓ Customized B2B meetings with qualified partners
- ✓ Market briefings and sector insights
- ✓ Networking Opportunities
- ✓ In-country logistical support



### Key Sectors

Manufacturing  
Agribusiness & Food Processing  
Automotive  
Infrastructure & Construction  
Healthcare & Life Sciences  
Technology  
Mining Equipment  
Energy



### Costs

Participation Fee: \$2,000 USD  
Add'l Participant: \$800 USD

Matchmaking Fees\*  
South Africa: \$4,450 USD  
Kenya: \$4,450 USD

\*Grant funding may be available in some States to offset 50-75% of eligible mission and travel costs. In some States, the market research and customized appointment setting fee may be complimentary.

**REGISTRATION DEADLINE**  
**NOVEMBER 4, 2026**

GREAT LAKES  
ST. LAWRENCE  
GOVERNORS  
& PREMIERS



### CONTACT DETAILS

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