



TRADE MISSION REGISTRATION & COMPANY PROFILE FORM

Québec

☐

Saudi Arabia

☐

UAE

Australia

New Zealand

Date

Company Name

Company Address

Company Website

Global headquarters if different than above

Contact Name

Contact Phone Number

Contact Email Address

No. of Employees

No. Global Employees

Women, minority, and/or veteran owned?

U.S. vs. International Sales (does not include funding, grants, private equity, etc.)

Product/service your company offers

What makes your product/service unique? What is the competitive advantage?

Describe your customer

NAICS Code(s)

HS Code(s) of your product

Where are you trying to sell internationally? Why?

How do you sell internationally (agent, distributor, JV, etc.)?

Who are your competitors in the U.S.? Competitors outside the U.S. or in desired export market?

What barriers do you face in your target export market(s)?

How does your pricing compare to competitors in the U.S. (in approx. percentage)? Globally?