

BRAZIL & PARAGUAY TRADE MISSION

APRIL 3-10, 2027

📍 Rio de Janeiro , São Paulo and Asunción



Join the Great Lakes St. Lawrence Governors & Premiers (GSGP) trade mission to Brazil and Paraguay, April 3-10, 2027. Participants will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Brazil and South America Trade Offices.

WHY BRAZIL & PARAGUAY?

Brazil is the largest economy in Latin America and remains a strategic market for companies seeking growth opportunities in South America. With a population of more than 200 million people and a diversified industrial base, the country continues to attract international business and investment across a wide range of industries.

Paraguay is one of the region's fastest growing economies and is attracting increased foreign investment due to its competitive business environment and strategic location within Mercosur. The country is emerging as an important regional hub for manufacturing, logistics, and international trade.



Mission Benefits

- ✓ Customized B2B meetings with qualified partners
- ✓ Market briefings and sector insights
- ✓ Networking Opportunities
- ✓ In-country logistical support



Key Sectors

Advanced Manufacturing
Agribusiness & Food Processing
Infrastructure & Construction
Healthcare & Life Sciences
Transportation & Logistics
Mining Equipment
Aerospace



Costs

Participation Fee: \$2,000 US
Add'l Participant: \$800 USD

Matchmaking Fees*

Brazil: \$5,000 USD
Paraguay: \$5,000 USD

*Grant funding may be available in some States to offset 50-75% of eligible mission and travel costs. In some States, the market research and customized appointment setting fee may be complimentary.

**REGISTRATION
DEADLINE
JANUARY 8, 2027**

**GREAT LAKES
ST. LAWRENCE
GOVERNORS
& PREMIERS**



CONTACT DETAILS

Zoë Munro
Program Director
zmunro@gsgp.org
www.gsgp.org

FOR MORE INFORMATION CLICK HERE