BRAZIL

BUSINESS OPORTUNITY SNAPSHOT 2026

Latin America’s largest economy and a strategic hub for growth, innovatuon, sustainability and global partnerships.





WHY BRAZIL SHOULD BE ON YOUR RADAR?

- ✓ Fifth consecutive year of economic growth in 2025
- ✓ Gateway to all the South American markets
- ✓ Growing innovation and startup ecosystem
- ✓ One of the world's cleanest energy matrices
- ✓ Strong trade and investment ties with the United States
- ✓ Strategic supplier of food, energy and critical minerals

BRAZIL AT A GLANCE

10th largest
economy
(2025)

US$ 2.28 trillion
GDP value
(2025)

2.3% growth
projected GDP
(2026)

203 million
population
(2025)

85% renewable
eletricity matrix
(2025)

BRAZIL’S KEY GROWTH SECTORS

Agribusiness & Food Production

Brazilian agribusiness combines productivity, tropical technology and efficient land use, making Brazil a leading food and commodity exporter.

- Global Leadership in Food & Commodity Production
- AgTech & Sustainability
- Food Processing & Exports

Energy Transition & Natural Resources

The free energy market now represents 43% of electricity consumption, reflecting the modernization of Brazil’s power sector.

- Offshore Oil & Gas
- Biofuels, SAF & Green Hydrogen
- Solar, Wind & Critical Minerals

Healthcare & Life Sciences

Brazil imports much of its high-tech medical devices, semiconductors and APIs, creating strong opportunities for U.S. companies.

- Medical Devices & Pharmaceuticals
- Digital Health Solutions
- Clinical Research & Innovation

Aerospace & Advanced Manufacturing

Home to Embraer, one of the world's leading aircraft manufacturers, Brazil is a hub for aerospace innovation and advanced manufacturing.

- Aerospace Supply Chain
- Advanced Manufacturing & Precision Engineering
- Defense & Security Technologies

Packaging & Industrial Manufacturing

Brazil’s multibillion-dollar packaging market is driven by food, beverages and e-commerce, with rising demand for sustainable solutions.

- Industrial Solutions
- Plastics, Polymers & Sustainable Materials
- Food & Beverage Packaging

GREAT LAKES ST. LAWRENCE GOVERNORS & PREMIERS

Facilitated by trusted U.S. and Brazilian partners with extensive experience supporting international business development and market entry initiatives.

TA CONSULTING